El Excéntrico

Gratis

HUMBERTO GARCIA
Director

Magazin Social, Fotográfico Latino-Americano

AÑO Once, Num. 14 | MAYO 5, 1961 | SAN JOSE, CALIFORNIA



Arturo Marcus San Jose s own noted Bandleader



CLUB *Elite*

Shirley Perez

CLUB ELITE SPONSORS BEAUTY CONTEST AND SEMI FORMAL BALL

SOPHISTICATED STARDUST..... to be held on May 13, 1961 at the MARY ANN GARDENS, 901 Lincoln Avenue, San Jose, Calif.

MUSIC will be provided by EDGAR ROSALES & his popular Bay Area Orchestra.

The winner of this affair will carry the title of "MISS ELITE" and will be crowned by Miss California of 1960. Among her prizes will be a trophy, a weekend vacation in Las Vegas, Nevada with the accomodations paid for, or, the equivalent sum in cash and a five week course at the modeling school of John Robert Powers. First and Second runner-ups will receive gifts from San Jose merchants.

Following are the names of the contestants and their sponsors:

Ada Martinez	Club Casa Mañana
Barbara Aragon	Bachelors Club
Irene Gallo	Club San Joaquin
Rose Mary Ponce	Club Del Mar
Flora Gamboa	Club Riviera
Arlene Chevial	Garabito Jewelers
Brenda Foxen	Rainbow Ballroom
Margie Jaramillo	Adair Insurance
Anita Maldonado	Paul's Jewelers
Lillian Losano	Los Amigos Golf Club

Tickets on sale from any Elite member or for reservations call Miss Velia Chaves at Cy 5-8445 or Miss Rachel Andres at Cy 2-5727 after 7 o'clock. Tickets will also be sold at the door.

We extend a cordial invitation to you the public, to all our friends, relatives, and anyone who would like to attend our Semi-Formal Ball on MAY 13TH.

YOU ARE ALL WELCOME.

....Club Elite

Largest Selection in the Santa Clara Valley.

WEDDING INVITATIONS



El Excentrico

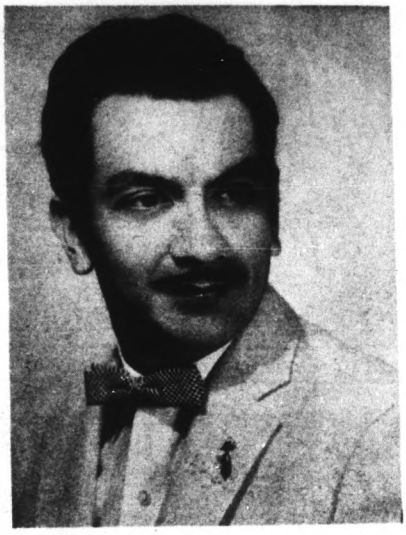
Humberto Garcia

CY 2 - 4273 195 DEVINE ST.

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ESCUCHE UD. a

David Ortega Cid

Radio KOFY

Lunes a Viernes 12:30 a 1:30p.m.

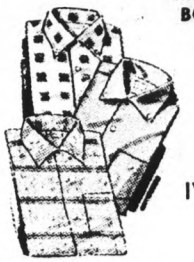
Sabados 1:00 a 2:00 y 4 a 5:00 p.m.

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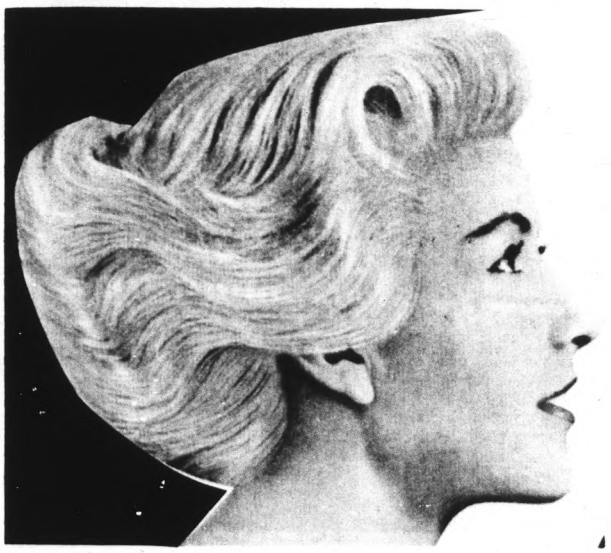


El dia 18 de Marzo del año en curso, unieron sus vidas en MATRIMONIO los jovenes ELIZABETH MORENO hija de los esposos Sr. y Sra. T. Moreno y CASTIGLIONE M. ALDO siendo sus tios Matteo y Maria Patti. Elizabeth nacio en San Antonio, Texas y Castiglione en Tunis N. Africa. La ceremonia religiosa se verifico en Evangle Templo a las 2:00 p.m. oficio el Rev. Dole.

La RECEPCION fue en el Y.M.C.A. en la calle The Alameda, asistiendo mas de 200 invitados. Su LUNA de MIEL la disfrutaron en San Antonio, Texas y a su regreso establecieron residencia en esta ciudad.

En la grafica: de iz. a der: Al Fanelli, Max Rabadon, Ruben Moreno, Ray Vera, Joanne Bruno, Margie Vega, Lydia Leon (madrina), Richard Sanfilippo (padrino), Connie Bruno y Cecilia Perez.

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Arturo Marcus

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Mariachi Femenino

Sabado 6 de Mayo

Rainbow Ballroom

PROXIMAMENTE

Luis Arcaraz

Maria Victoria

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Celebracion del 5 de Mayo

Entrada TRIUNFAL de Su Graciosa Majestad
y su CORTE de HONOR.

Domingo 7 de Mayo *Rainbow Ballroom*

El Excentrico
Magazin Social, Fotográfico Latino-Americano

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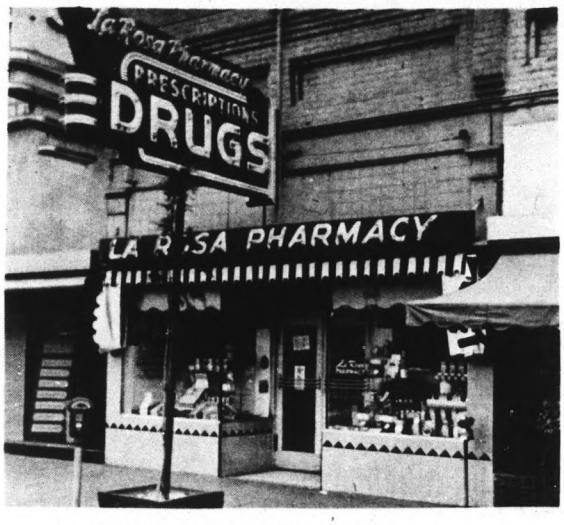
Publicado los Dias 5 y 20 de cada mes en San Jose, California. (Condado de Santa Clara).

HUMBERTO GARCIA, Director
DAVE E. SIERRA, Assistant Editor
HUMBERTO GARCIA, JR. Fotografo

COLABORADORES

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Club ELITE
RICHARD DIAZ
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Club RIVIERA
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Maria La Rosa. Prop.

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En la grafica: SRA. ISABEL SANDOVAL, PROP.

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Arturo Marcus



ON THE COVER: Gracing Excentrico's front page this issue is popular bandleader Arturo Marcus whose orchestra is currently appearing at the Rainbow Ballroom.

Art's real name is Arthur David Gutierrez. He is a native of Santa Clara, attended elementary and high school in the Mission City, and graduated from the University of Santa Clara.

He began his musical career in grammar school, played in the high school band and played his first public dance while still in Santa Clara High. After his school days were completed, Art worked for Don Kaye, Nick Stewart and the great Leighton Noble bands, making appearances in Utah, Texas, Las Vegas and many of the major cities in California.

He is married and the father of five children, and works for Westinghouse as a production-purchasing coordinator.

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Harry Lasnick, Prop.



All America City Award Banquet

Rachel Andres



The industrious efforts, the laborious hours of work and perseverance of many a civic-minded group and volunteering individuals came to a "payoff" which was culminated at a banquet on the evening of Tuesday, April 25th at the Exposition Hall of the Santa Clara County Fairgrounds.

Close to 2,000 attended this honored occasion and witnessed as San Jose officially became recipient of the ALL AMERICA CITY award. This award is one most coveted by any city throughout the United States, but one bestowed only to 11 cities of the 22,000 in the country.

Making the presentation of this coveted award was the official representative of the National Municipal League, Mr. Norris Nash, who cited the citizens for their part in the growth, culture and progress of the community; and Mr. George B. Leonard, Jr., head of the LOOK MAGAZINE bureau in San Francisco.

Another noteworthy award presented to the city that evening was that of the Melville Certificate for Civic Improvement by Mr. Hartley G. Weichert, president of the Greater San Jose Chamber of Commerce. It should be stated that in the rigid national judging, San Jose rated second to the great metropolis of Philadelphia, Pennsylvania.

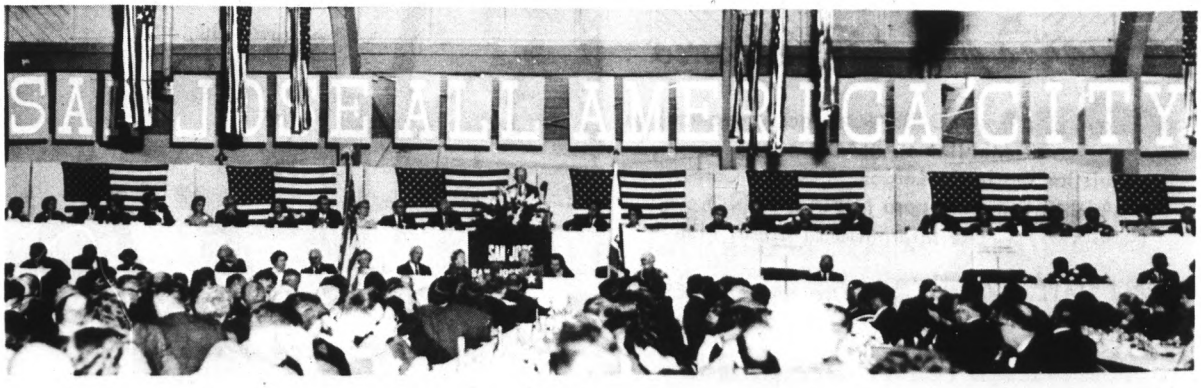


Mayor Paul Moore in turn presented certificates of merit to two outstanding women; the Ward Melville Certificate to Mrs. Joseph L. Pace, and the All America Certificate to Mrs. William A. Straub. These women were commended for their efforts in the school bond issue, charter election, and many other causes.

Amongst the 900 individuals who also received certificates of merit were Isais Aguilera, Dave Sierra, Pompeyo Garcia, Louis Hevia, and others well-known and active in our own volunteer and civic work.

Distinguished guests sitting at the honor table, together with the San Jose Councilmen, Superior Judges and their wives were: Mr. Russell J. Cooney, Deputy Director, State Department of Public Works; Mr. Sam Della Maggiore, Supervisor; Rabbi Joseph Gitin of Temple Emanuel; Carlos Ogden, Congressional Medal of Honor winner; Honorable Clark Bradley; Santa Clara City Councilman, Mr. Ralph Mehrkens; Miss Patricia Ann Travis, MISS SAN JOSE of 1961, and many, many others.

In conclusion, Mr. A.P. Hamann remarked: "San Jose is on the threshold of becoming one of the greatest cities in the United States." To this statement, the citizens stood to their feet and cheered enthusiastically. Within the heart of each true and loyal San Josean was the response: to work hand in hand, as one, with willingness and determination to fulfill this one goal of becoming "One of The Greatest."

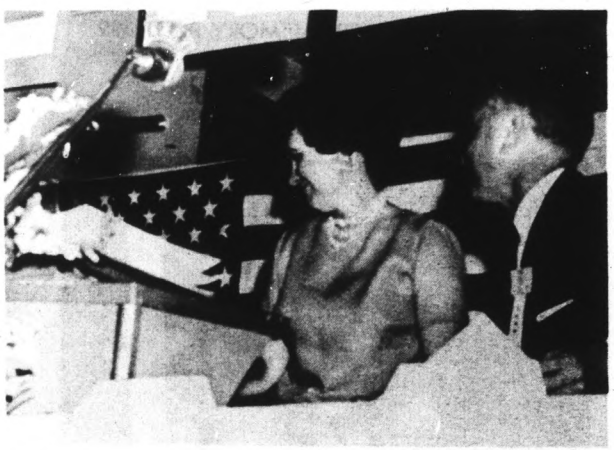


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All America City Award Banquet

On the left Mr. A.P. Hamann, City Manager and Mr. Paul Moore Mayor of San Jose, during All America City Award Banquet.



Presentation of all America City CERTIFICATE to representative Citizen, Mrs. William A. Straub by City Mayor Paul Moore on April 25th at the Exposition Hall of the Santa Clara County Fairgrounds.

(photos Richard Diaz).

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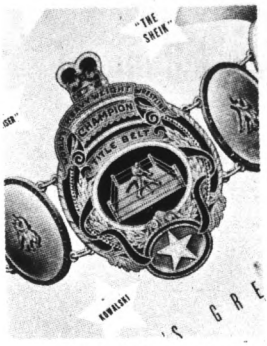
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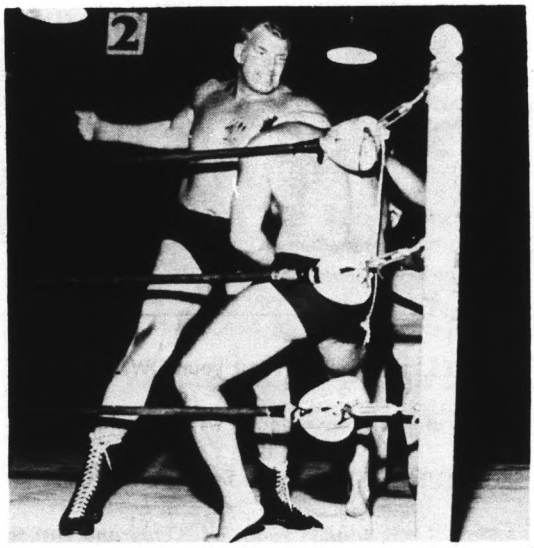
Wrestling





RICHARD DIAZ

AMERICAN LEGION MEMORY POST 399
presents.....
WEDNESDAY NITE WRESTLING
San Jose Civic Auditorium



** Introducing HANS "Goose Step" HERMANN **

He tips the scales at 265 and stands 6'5 inches tall. From Hanover, Germany, the big Giant has been wrestling since 1932.

Hans is well known all over the world for his tremendous tactics. At one time he and Hans Schmidt held the world tag team title.

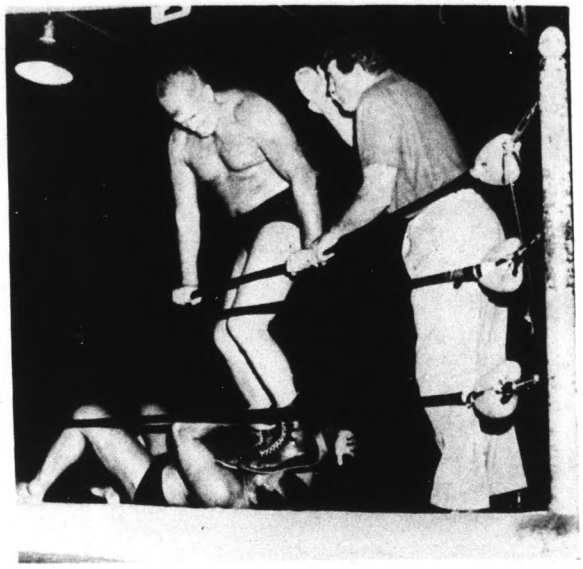
Hans likes the going rough. He hates sissies and doesn't like baby stuff. He likes to wrestle a MAN... nothing under 6'5 or weighing less than 280!!!!!!!!!

Hans is at his best when punching, ear pulling, hitting a man while on the ropes with a closed fist, NO WONDER he has been fined many times for losing his temper. Each fine runs from $200 up!!!!!!!!

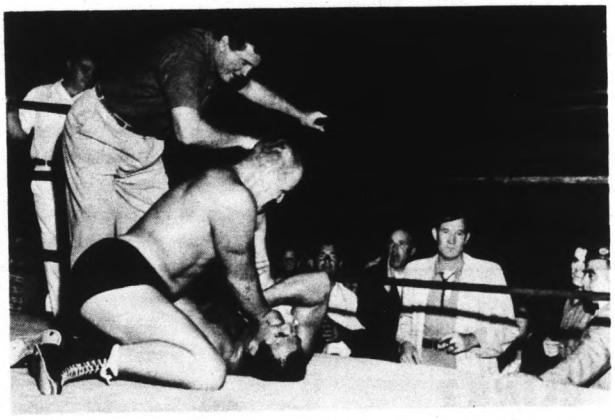
THE MAIN EVENT

It was Pedro Vargas vs. Hans Hermann in the main event at Civic Auditorium recently. Hans took the 1st fall in 14:05 with a head lock on Vargas. Referee Kay Bell awarded the second fall to Vargas when he thought Hermann had conceded to a grapevine.

Ref Kay Bell took away the 3rd fall from Hermann when Hans insisted on choking Vargas after he had conceded, and awarded the match to Pedro Vargas!



Hans Hermann jumping on face of Pedro Vargas. This is illegal and Ref Kay Bell is disqualifying Hans.



HANS HERMANN at his dirty tactics again!



Hans being escorted to the ring by members of Memory Post who are protecting Hermann from the crowd.

Getting Married?



Something New has been Added....

WEDDING INVITATIONS

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MEXICAN - AMERICAN BOWLING LEAGUE



TEAM TROPHIES and THEIR SPONSORS

Left to right: Joe Rodriguez-Club Cuauhtemoc-sponsor Lalo's Shoe Repair, Rose Mary Ramirez-Club Del Mar-sponsor LIDO'S T.V., Sonny Vadilla-Club Bachelors-sponsor Trophy Co., Lena and Joe Manriquez-Club Elite June and Ray Davilla-Club Venus-sponsor Rainbow Ballroom. Installation of officers and Awards Banquet was held on Saturday, April 22, at the Hawaiian Gardens here in San Jose. (Excentrico Photos).



OFFICERS

Paul Chavez-past president, Anna Dominguez-Vice-P. Rudy Belloumini-past president, Angie Cordero-past Sec. Tres., Abel Acosta-President, Terry Muñoz, Roy Ordoñez-past Vice-President.



The Winter League Tournament was held at
ANN DARLING BOWL

HIGH GAME

Went to Mary Sierra and Oscar Vazquez

HIGH SERIES

Abel Acosta and Margie Coca

LEAGUE CHAMPIONS

1st Place went to Club Cuauhtemoc's team
l to r: Joe Molina, Margie Coca, Joe Rodriguez, Anna Dominguez and Roy Ordoñez.





(continued next page).....



2nd PLACE TEAM

Club Del Mar, left to right: Pauline Perez, Abel Acosta Gloria Maldonado, Oscar Vazquez, Rosie Macias and Sonny Vadilla.

TEAM CAPTAINS

Oscar Vazquez - Club Del Mar, Angie Cordero-Club Venus, Joe Molina - Club Cuauhtemoc, Delia Perez-Club Elite, Hank Paramo-Club Bachelors.

BOWLING LEAGUE



MOST IMPROVED

Trophies were awarded to
Abel Acosta and Norberta Montoya



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Maria de la Luz Sánchez

Fiesta 5 de Mayo

En conmemoracion de la gloriosa batalla del 5 de Mayo de 1862 en que las fuerzas del abnegado y heroico ejercito mexicano al mando del heroe inmortal D. Ignacio Zaragoza, se cubrieron de gloria defendiendo el honor nacional en la historica ciudad Puebla, la Comision Honorifica Mexicana de San Jose, Calif., ha organizado una celebracion para el domingo 7 de Mayo de 1961, la cual por circunstancias especiales se concretara a los siguientes eventos:

Programa Literario Musical de 2:30 P.M. en el Civic Auditorium, sujeto al orden que publicamos en esta misma edicion, acto cuyos numeros duraran hasta las 6 P.M.

A las 6:30 P.M., Banquete en el popular y conocido restaurant EL REBOZO. Para hacer reservaciones para este agape los interesados deberan llamar al CY 5-9795.

A las 9 de la noche grandioso baile en el RAINBOW BALLROOM amenizado por la orquesta de Arturo Marcus y con duracion hasta la 1 a.m.

Todos estos actos seran realzados con la presencia de bellas damitas que presidiran los eventos aqui programados.

El fin que en todo momento persigue la Comision Honorifica es principalmente el mantener vivo en la conciencia de nuestra colonia el recuerdo de los heroes libertadores de Mexico, nuestra gran Patria y encendida pernnemente la gratitud que deben abrigar nuestros corazones para todos los heroes que con el tributo de su sangre de sus vidas y de su arrojo, compraron nuestra nacionalidad y defendieron el honor de nuestra gloriosa Enseña Tricolor.

Todo el publico es cordialmente invitado y se agradecera su presencia en estas fiestas.

COMISION HONORIFICA DE SAN JOSE
7 de Mayo de 1961

Programa Literario Musical

Maestro de Ceremonias Sr. Freddie Merino, muy conocido como Locutor de Radio y Television.

1. Honores a los pabellones Nacionales de Mexico y E.E.U.U.
2. Marcha de Honor a cuyos acordes haran su entrada las damitas que presidiran la fiesta.
3. Himnos Nacionales de Mexico y E.E.U.U.
4. Presentacion de los Invitados de Honor.
5. Presentacion del Maestro de Ceremonias por el presidente del Comite de Festejos Sr. Rudy Belluomini.
6. Bienvenida a la colonia por el C. Ernesto E. Cota, consul honorario de Mexico en San Jose.
7. Ejecucion en acordeon por la Srita. Elsie Torres, y el niño Billy Lopez. Cortesia del maestro de acordeon y piano Sr. Ricardo Huerta.
8. Lectura de la parte oficial de la Historica Batalla del 5 de Mayo de 1862, por el C. Consul de Mexico en San Jose Sr. Ernesto E. Cota.
9. Presentacion del grupo de Baile Hawaiiano que dirige Mr. Dave Palmer.
   Cortesia de PARAMOUNT DANCE STUDIO.
10. Poesia Patriotica por su autora la Sra. Maria G. Flores, oficial de la Comision Honorifica Mexicana de San Jose, Calif.
11. JANITZIO Bailable por las Sritas. Consuelo Walker y Profa. Margarita Meza.
12. Presentacion de un numero musical por cortesia de la Empresa Davilla.
13. Presentacion de baile de Jazz Moderno por cortesia de la empresa Estudios de Baile Fredrick & Asella.
14. ESPAÑA, bailable por la Srta. Profa. Margarita Meza.
15. Presentacion de las niñas Debbie, Jill, Denice en un baile de Tap por cortesia de los Estudios FREDRICK & ASELLA.
16. Presentacion de un numero musical por cortesia de Danny's MEXICALI CAFE.
17. Variedad de Bailes Modernos ejecutados por un grupo presentado por cortesia de los Estudios FREDRICK & ASELLA.
18. Presentacion y Actuacion del Grupo de Danza Judy Lee. Cortesia de los mismos estudios.
19. Bailables Mexicano por las Sritas. Consuelo Walker y Estela Martinez.
20. Presentacion de un baile merengue por los niños Dolores Gutierrez y Juanito Candelaria.



SU GRACIOSA MAJESTAD
Sta. HERMERLINDA ACOSTA
(foto RAMIREZ)



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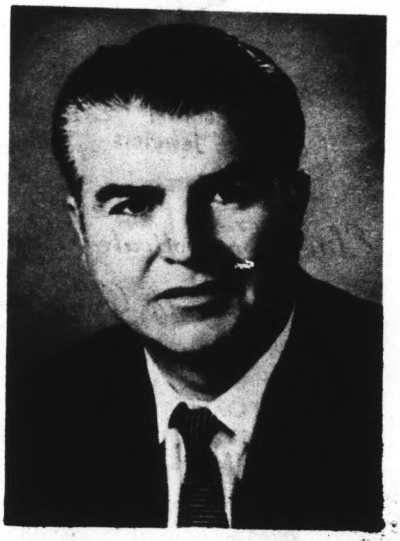
Receives Distinguished Citizens Award

Five "Distinguished Citizens" were honored by the City Council of San Jose for outstanding public service on April 18, 1961 at an Exchange Club luncheon climaxing San Jose Civic Week.

Honored as one of the recipients of the 11th annual awards was Dr. JOHN DE HERAS, well known civic leader among the Mexican-American community of San Jose.

The awards were handed out at the Hotel DeAnza affair by Mayor Paul Moore with Civic Week chairman Leon G. Rubino assisting.

The awards given in recognition of voluntary services rendered the community in the field of government, politics, art, culture, health, and community welfare went to only half of the usual number of persons this year.



Vistase de Pies a Cabeza

ULTIMOS ESTILOS

para Hombre y Mujer

Fiesta 5 de Mayo

BERNARDO felicita y se une a la Colonia de Habla Hispana durante las festividades del 5 de Mayo.

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Nueva tienda BERG'S

BERNIE BERG, Prop.

Berg's FOR STYLE
52 SOUTH FIRST STREET



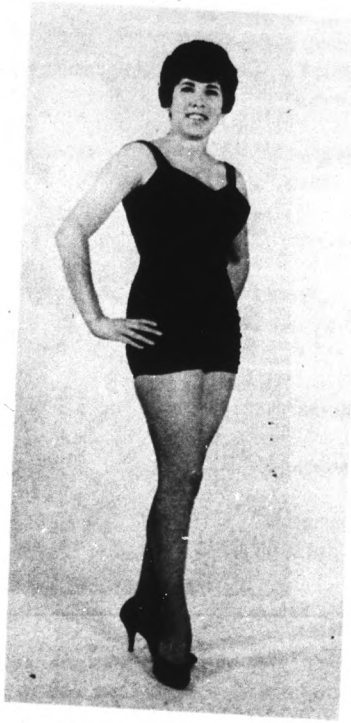
En la grafica: BERNARDO BERG quien lo invita para que habra su cuenta y obtenga todo el ajuar que Ud necesite tomando 6 MESES PARA PAGAR.



ARLENE CHEVIAL
representing
Garabito Jewelers



IRENE GALLO
representing
Club San Joaquin



LILLIAN LOZANO
representing
Los Amigos Golf Club

Elite's Sophisticated Stardust Ball
Beauty Contestants

To be held at MARY ANN'S GARDENS
on SATURDAY, MAY 13th
EXCENTRICO'S (boss man) Humberto Garcia
and Bert, Jr. will cover the photography aspect

BRENDA FOXEN
representing
Rainbow Ballroom



ADA MARTINEZ
representing
Club Casa Mañana



FLORA GAMBOA
representing
Club Riviera



MARGARET JARAMILLO
representing
Adair Insurance



(continued next page)....



BARBARA ARAGON
representing
Club Bachelors



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ANITA MALDONADO
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photos by RAMIREZ STUDIO

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Simon Villa

UNION CITY, CALIF.

Cuca Castillo y su Conjunto



La encantadora, atractiva y amable artista señorita CUCA CASTILLO con residencia en la hermosa ciudad de San Jose, California y su conjunto artistico Gil Barreos y Jose Flores, quienes se han conquistado un gran numero en su jiro por las ciudades del norte de California.

El conjunto de artistas por medio de las columnas de la acreditada revista EL EXCENTRICO les da las mas sinceras gracias a los publicos por su valiosa cooperacion y sus nutridos aplausos con han sido recibidos.

Agradable Visita



En el photo aparece el Doctor BEN ROSNER, M.D.

La semana proxima pasada visitaron a los esposos Simon y Margarita Villa en su casa No. 33516 10th St. en Union City, California, los visito el honorable Doctor Ben Rosner y su estimable esposa Lita.

El honorable Doctor Rosner es una persona que posee los atos principios de la Filantropia Cristiana. Siendo uno de los doctores de prestigio por su educacion moral y su preparacion intelectual aun se preocupa por el mejoramiento y bienestar del pueblo humilde.

El Doctor Rosner se empeña en trabajar para que el ayuntamiento se preocupe y establezca el servicio diario durante las 24 horas del dia en los hopitales de emergencia principalmente en los Hospitales publicos.

El doctor Rosner esta haciendo lo posible para que restablezcan los derechos del pueblo para que sus propios medicos con el proposito de satisfacer a los pacientes.

El doctor Ben Rosner y distinguida esposa Lita, felicitan cordialmente al director de la revista EL EXCENTRICO Sr. Humberto Garcia y sus colaboradores por presentar una revista con fotografias de todas las clases sociales y por el sistema de aplicar los anuncios comerciales, deseando que para el Sr. Humberto Garcia bienestar y progreso en su honrada empresa.

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian

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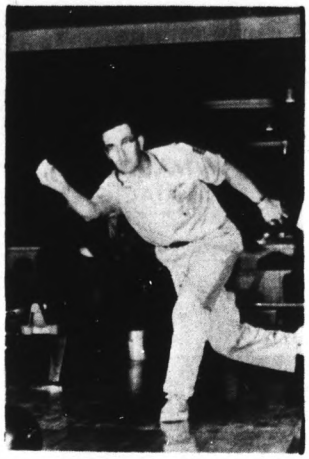
Alberto Mendez

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Spares & Strikes



Mario R. Vazquez

Now that the winter leagues are over, as captain of two teams who won a total of 16 trophies, one a league champion and the other a runner-up or second place, I have the following to say to my teammates:

SAN JOSE BOWLING SUPPLY TEAM
Champions of the Thursday Nite Owls League
Bowlarium Bowl

JOE PERAZA, even though you had only one over 200 game, your 252 clinched the first half and with...

VINCE ECHEVERRIA who also followed Joe with a 244 game and with your high games held us in contention until you hit your bad slump, but.....

GEORGE LASSALLE really came through in the second half. Your 200 plus games kept us in front all the way, then the old man.....

FRED CHECCHI started bowling and missed a perfect game in the last two frames. The old Reliable anchor man came through time and again to prove what it takes to be champions, with stepson.....

ED ROM who filled in for Joe and Vince, you helped when help was needed even though the going was rough.

This team, besides winning both halves, also had the league's high game - 1036 scratch (205 average per man) and high series of 2799 scratch (187 average per man) high individual game - Fred Checchi-257, Joe Peraza-252, Vince Echeverria-244, Mario Vazquez-226 and George Lassalle 221 and 2nd High Series - Fred Checchi-649.

CONGRATULATIONS CHAMPIONS!

Ann Darling Bowl - 850 Handicap League
SAN JOSE REFRIGERATION
2nd Half Winners.

ARMANDO GUERRA, even though you had rough going in spots, you came through when we needed help, especially with your two 220 games along with..

RANDY FITZGERALD, 9 pin Randy, who joined the team with ten weeks to go and was instrumental in our winning the second half. He replaced.....

AL ERICKSON, who in trying to further his education had to leave the team. That was a wise and hard decision to make but with.....

FRED CHECCHI, the ole man, 54 years, gave up bowling at Ann Darling and bid farewell to the lanes in which he had a hard time bowling, with a 267 game and 623 series. What a way to say goodbye, and with.....

LALO RUIZ, who is the best developed anchor man, had three 600 plus series and a dozen 200 games in the stretch. Your bowling, without a doubt, won the 2nd half.

The trophies won were a token of good sportsmanship and a desire to win; along with the loyalty and confidence of our sponsor ART CAMARILLO, the team came from last place in the first half to take the second half.

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En la grafica: el caballero del Clavel ELIAS CHAVEZ y el propietario Sr. ALBERT MORRIS lo atenderan.
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CASTIGLIONE M. ALDO
El dia 18 de Marzo a las 2:00 p.m.
en el EVANGLE TEMPLO
San Jose, California
1961

LEITER STUDIO



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Joel Aguilera

Club Riviera



Here it is, the results of Club Riviera's recent election of officers..... Yep!!!!! You guessed it right, Friday was re-elected as President of the club, with the Vice Presidency going to Paul Morales, Secretary & Treasurer Louis Chavez, yours truly received another hitch, Dave Herrera became our athletic director, and Ruben Frausto was elected as social functions director.

It also gives me great pleasure to announce that Club Riviera has commenced a paper drive in the San Jose area that will continue on to the end of May, 1961, and that we in turn expect it to be a complete success, with the assistance and cooperation from all of you..... So, remember that if you have any newspapers and magazines available, contact Ruben Frausto between 5 & 6 P.M. at Cy 4-7921.

Also, congratulations to Friday Aguilera for the award that was honored to him by the City of San Jose on April 25, 1961 on its 111th year of incorporation, for his selfless devotion to this city and by his devotion to the cause of his fellow man, and contribution in assisting San Jose, California become an All American City.

And oh!!!!! yes, always remember to give less thought to what people think of you and you will have more time to think well of them.



Introducing Carlos Gomez, the master of Ceremonies for Frank Davilla's Rainbow Ballroom, enjoying himself tremendously with his wife Izabel, to the rythmic tempo of Arturo Marcus' Orchestra.

(Photo by RICHARD DIAZ.....)

Then there was the medical student who found this first question in an examination: "Name five reasons why mother's milk is better for babies than cow's milk."

He answered: 1-It is fresher. 2-It is cleaner. 3-The cats can't get it. 4-It is easier to take to movies and picnics. Then he thought for a moment and added, 5-it comes in such a cute little container. P.S. He passed.....



Introducing Miss Flora Gamboa, Club Riviera's contestant that will participate in Club Elite's Bathing Beauty Contest and Gala Dance on May 13th, at the Mary Ann Gardens here in San Jose. Flora resides at 224 N. 17th St., is 18 years old, attends San Jose High (senior year), has dark brown hair, green eyes, and her favorite sports are bowling, dancing, basketball and swimming. Measurements???????? 35-22-36. Photo compliments of Ramirez Studio.

(continued next page)

In the photo are Mr. Frank Davilla assisting at the bar and Joe Gonzalez pausing for a bit of refreshment at the very well known and popular Rainbow Ballroom here in San Jose.



NETTO'S GARAGE

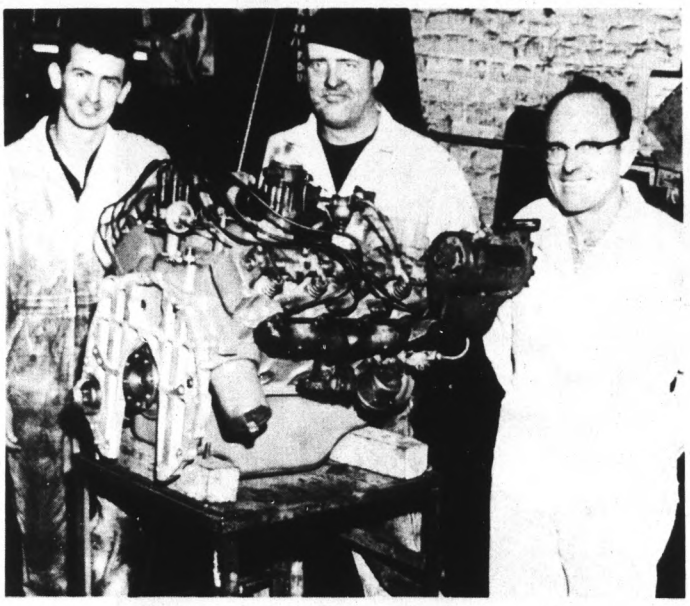
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CY 3-3663

564 W. San Carlos St.



Esther Medina

"It's No Secret"



LATEST TALES.....

Love & Marriage.....

Dolores de Hoyos became Mrs. Efrain Gonzalez at a ceremony Sunday April 30th at the Holy Family Church. According to the groom they were to honeymoon in Los Angeles and according to the bride they would make it close by around Carmel, I guess it'll be Carmel! Some of the people in the wedding were Margo Najera, Helen, Eleanor & Gil Solarez, Edwardo Gregg (El guero), Arturo Salinas and yours truly.....

Everyone waiting for Johnny Flores and Clara Alonzo to take the step.

Bubbles #2 waiting patiently to bring his wife from Mexico seems he married her and can't bring her across. How awful, but he says he'll get her over here somehow.

Mr. & Mrs. Lupe Carrillo (Magdalena Martinez) had a baby girl.

Mr. & Mrs. Frank Rivera expecting their second. (That's Marty Sanchez, ex-Excentrico columnist).

The Bowlers in the Mexican League had a banquet to give out trophies. Club Cuauhtemoc came in first and I hear Gil Solarez their president had a party for them at his house after hours. I hear he had to send some girls home in the wee hours of the morn' for misbehaving'!!!!!!!

Poor Hank Paramo, everyone insists on picking on him.

Johnny & Mary Lou Zamora expecting their first. Chon Hernandez says he's not going in the Army, they're taking him..... I guess they don't realize he's loads of fun out here.

TO ROSIE GUTIERREZ:

May you and R something or other live happily ever after.

O.K., Diane Barrera, so you don't Art Cuellar either.....Says she's interested in someone else, maybe someone in the same club????????

Rudy Rodriquez back from the service and really happy to be back.

Joe Gonzalez engaged to Loli Sanchez and to marry in the near future. Congratulations.

Rachel Andres and Rudy Belloumini making all the scenes but when's the wedding? They don't look engaged anymore.

Jaime Alamillo with his brother Danny and Pete Silva at the Tropicana.

Sabicas the world's greatest flamenco guitarist didn't disappoint anyone on his recent visit to San Jose, he brought the house down and was truly sensational.

Ben Perez (Ace) thinks Rosemary Ramirez is beautiful but was sad to find that Tony Reyes' thoughts were along the same lines.

Candy Veliz keeping real busy with Virginia Lapien.

Margo Najera going steady with a guy from San Bernardino. This I predict will be the real McCoy for her. I wish her all the happiness in the world.

Tito Puente the sensational King of the Cha Cha, in town May 23rd. Make it!!!!!!!!

.....Esther.

MADAM Zora



ADIVINADORA

Poseedora de SABIDURIA y PODER para Ayudar a la HUMANIDAD. Ha dedicado su vida entera a este trabajo.

Esta Sra. ayuda a los enamorados y parejas separadas a que se CASEN o se vuelvan a REUNIR.

CY 5-6210 144 S. 2nd. St.

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American G. I. Forum

Holds Membership Rally

The rally held at Senter Park on Saturday, April 29th was attended by over 50 members and guests. Ike Hernandez, Ed Camunez, Bill Lopez and Bob Rodriquez spoke on the objectives and accomplishments of the local G.I. FORUM.

Many of the guests expressed their wishes to join the Santa Clara County Chapter of G.I. Forum at the next regular meeting on May 12th, 8:00 P. M. at North Star Hall, 2nd and Jackson Street.

ALL VETERANS ARE INVITED TO ATTEND.

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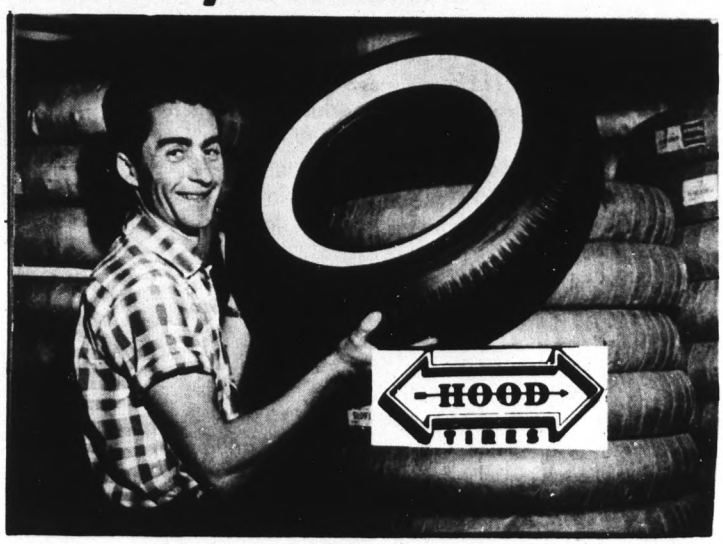
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Sociales Personales



MARIA de la LUZ
SANCHEZ

Reverendo Padre
ANTONIO
ESPINOSA



El Padre Antonio Espinosa de la Parroquia de Santa Ana Zegache en la Arquidiocecis de Oaxaca ha venido a esta hospitalaria ciudad De San Jose el proximo pasado dia 20 de los corrientes, trayendo un mensaje de paz y prosperidad para toda la colonia mexicana de San Jose y una bendicion especial Guadalupana para todos los catolicos, que generosamente quisieran ayudarle con sus donativos para emprender la reparacion de su Iglesia Parroquial que ha sido parcialmente demolida a consecuencia de los varios temblores, que se han sucedido en estos dos ultimos años en esa region sureña de Mexico.

La obra que emprende el Padre Espinosa es casi de alcances gigantescos, puesto que se trata de reparar una de esas Iglesias antiguas, valiosa por su arte colonial y su antiguedad, que data del siglo XVII; por lo visto se trata de rescatar de las ruinas una de esas joyas coloniales, que nos legaron los inclitos misioneros de la Orden de Santo Domingo de Guzman, que fueron los que evangelizaron esa region, requiere, pues una valiosa ayuda por lo cual hace un llamado a la ya tradicional generosidad de los mejicanitos catolicos de San Jose, teniendo en cuenta que el Buen Dios, que no deja sin recompensa hasta un vaso de agua dado en su nombre, con mayor razon a aquel que ayuda a su Iglesia, que es su casa; y esta recompensa sera proporcionada a la medida de su generosidad.

El Padre Espinosa recibe los donativos en su domicilio temporal de San Jose: 98 W. William St. o en el Num. 727 al sur de la calle Almaden, llamando al efecto al telefono CY 2-9790.

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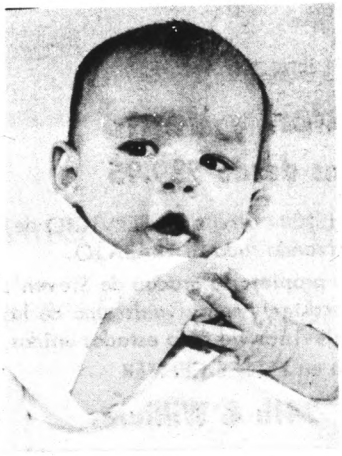
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Parents:
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Parents:
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LEITER STUDIO



ADOLFO CELIO
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Parents:
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Y DIA de CAMPO

Mothers Day **Domingo 14 de Mayo**

El parque habre sus PUERTAS a las 10:00 a.m.
Fastest Pistol DRAW CONTEST a las 11:00 a.m.
Juegos - Concursos - Premios para las MADRES y niños
TARDEADA a las 2:00 p.m. PETE REYES y su Orquesta
ADMISION: Caballeros.....50¢

Bajo los auspicios del CLUB BACHELORS

Madres Gratis



CLUB San Felipe

Tony Carvajal

TO CLUB ELITE:

After having to eat your spoken statements against your own club, we can very easily understand why you would be suffering from a split GUT.

Your DESPOT..... Connie Rodriquez..... Although we could think of a more appropriate name, your chosen DESPOT will have to do.

This is not the first time you have had to eat your words, and we have reasons to believe that it won't be the last, so you might try choosing them a little more carefully, and by all means, try to keep them sweet. This might make them easier to digest and may save you from getting any more split guts.

Your DEMAGOGUE..... Rachel Andres..... More power to her.

MISGUIDED SHEEP..... Diane Barrera..... After having said that you could not stomach Dave Sierra nor what he wrote, surely you don't expect us to believe your cock-and-bull story - do you???????? The candy-coated word diet also applies to you..... Little Miss Jolly.

MISGUIDED SHEEP ..... Rosie Gutierrez..... You are also singing to a different tune, but never - the - less, you show possibilities. Stay with it and give them hell.

We can assure you that after reading your "True Confessions" article, Art Cuellar is very much relieved. Good luck to you, and happy hunting..... (Romance-wise).

AND NOW TO MORE PLEASANT BUSINESS:

CLUB DEL MAR, for some unexplainable reason, was left out when the names of clubs that helped in the United Food Drive were mentioned, for this, Pres. Candy Veliz not only wished to apologize but also to congratulate them for their excellent cooperation.

Trudie Jimenez has a boyfriend, and a certain "Duck" would like to know who he is.

Maistro Naro Moran displaying his talents at JIMMIE'S BARBER SHOP on 13th & Taylor St.

Carmen Aguilar doing some fancy dancing with Pete Silva. Most people think that I am a hopeless case, but how about some lessons.

We may have our grudge against Club Elite, but we also like to give credit where credit is due. Dianne Barrera and Larry Spurr had the Cha-Cha contest at the Balconades all sewed up, but the judges seemed to think otherwise. DID WE SAY JUDGES????? MUCH OBLIGED.

Many thanks to Mr. & Mrs. Tomas Sanchez for the delicious cake they gave Club S.F.

Thanks also are in order for Mr. and Mrs. Jess Medina for the use of their home for the Club's award presentation party.

IS IT FREE?????????

At the recent FREE DANCE at the Rainbow Ballroom, we saw many unfamiliar faces. Attend the dances more often, they are always a ball.

Heard from Tony Carvajal, just recently. He says he hates to disappoint anybody, but that he is O.K. now and will probably live to be a hundred. He'll be back in a couple or three weeks.

Obtenga su Revista EXCENTRICO en las tiendas que aqui se anuncian

La Internacional

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Manuel y Elizabeth Morales
Propietarios

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Traducciones - Notario Publico

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☆ SAN JOAQUIN

"SYNONYMOUS with SUCCESS..."

Dave E. Sierra



U. C. C. SEASON OPENS

The Stars of Club SAN JOAQUIN begin defense of their U.C.C. Softball Title on Sunday, May 7th at Columbus Park, facing always rough Casa Mañana.

Club San Joaquin will present a team which is vastly improved over the unit which won 23 and lost 4 games a year ago and went 12-2 in the league, including two straight over San Felipe in the playoffs. New faces include pitcher Enos Moreno, expected to bolster a pitching staff which already includes big Jess Aguilar and 1960 nine game winner Eddie Plata. Other additions are Eppie Gallego, a fast and hard hitting shortstop-pitcher who needs no introduction whatsoever to Santa Clara Valley softball fans, outfielders Frank Murguia and Ray Ochoa, and Kenny Saucedo. Murguia was brought up to the varsity from the Stars' farm team, El Dorado. Ochoa is better known as a pitcher for Woodmen of the World, and Saucedo finally decided to come out for the team after 2 years on the roster.

The Casa Manana team could very easily wind up leading the league late in September. They have a very good catcher in Ernie Acosta, one of the loop's top first sackers in Ron Blonders, hustling Pete Rojas at shortstop, Dan Brady at third base, and others. Leftfielder Freddie Santos carries the best throwing arm in the city and he's a demon on the basepaths.

BACHELORS OPPOSE SAN FELIPE AT 10 A.M.

Coach Joe Rodriquez's Bachelors Club nine, fresh from a 14-1 stomping of Senors, opens the League Season against Jess Medina's San Felipe Club team.

With Nat Olivas on the hill, the Bachelors could prove to be the surprise of the league.

SEÑORS VS EL DORADO IN 2 P.M. GAME

This is a battle of the Have-nots. Good luck to both of you!

Be on the Lookout!

SAN JOSE STATE COLLEGE GIRLS:

Be on the lookout for a curly-haired Mexican man, about 30 years of age, driving a black Chevrolet sedan, California License No. RAC 904. The man was last seen in the vicinity of 8th & San Carlos, circling the new Women's Dormitories. Do not accept any candy, chewing gum, or offers of a ride downtown. This man is being tracked by authorities and a full report of his activities will be given later.

Elite's Stardust Ball

As in most of the important Latin-American Social functions EXCENTRICO'S glamour camera will cover this event taking pictures of people that want to retain a memento of this gala affair.

Mary Ann Gardens. Sat. May 13

Miss Irene Gallo

REPRESENTING CLUB SAN JOAQUIN

The shapely Miss Gallo is 17 years of age, 5 feet 4 inches tall, and weighs a streamlines 118 lbs.

She will be escorted by Frank "Kiko" Madrid, one of CSJ's newest members. Good luck, Irene!



Vickie's HAIRSTYLING



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VICKIE GONZALEZ

Gonzalez - Ordeñana

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Cristina de Ordeñana
Tienen el honor de participar a Ud. el
próximo matrimonio religioso de su hija
Yolanda
con el Señor
Miguel González

Concepción vda. de González
Tiene el honor de participar a Ud. el
próximo matrimonio religioso de su hijo
Miguel
con la Señorita
Yolanda Ordeñana

Acto que se verificará en la Iglesia de
San Antonio - Army y Folsom Sts.
el Sábado 6 de Mayo de 1961 a las 11 a. m.
San Francisco, California

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Maria VICTORIA y Carlos ARELLANA

MIERCOLES 10 de MAYO



▪ LOS DESARRAIGADOS ▪
Pedro Armendariz - Ariadne Welter